



**KEEA ENERGY EFFICIENCY 2014:
The Utility of the Future
Crowne Plaza Harrisburg Hotel
AGENDA: November 13, 2014**

7:00 AM – 8:15 AM	REGISTRATION & CONTINENTAL BREAKFAST: Exhibitor Hallway and Grand Ballroom	
OPENING SESSIONS 8:15 AM – 9:15 AM	Opening Statements <i>Rich Selverian, President, KEEA</i>	
	Utility of the Future Keynote Speaker <i>Gene Rodrigues, ICF</i>	
9:15 AM – 9:35 AM	BREAK: Exhibitor Hallway	
TRACK TITLES	PROGRAM TRACK: Ballroom AB	POLICY TRACK: Ballroom BC
BREAKOUT 1 9:35 AM – 10:35 AM	Cracking the GNI “Nut”: Best practices in the non-profit, government, schools, and hospital sector and quantifying savings <i>Facilitator: Brian Stafford, DNV-GL</i> <i>Panelists: Mark Stein, Bethlehem Area School District; Drew Chidester, University of Pittsburgh Medical Center; JoLynn Friedel, Schaedler Yesco</i>	Cracking the Code: Ratemaking and incentive structures that work for utilities, while also boosting investment in energy efficiency <i>Facilitator: Janine Migden-Ostrander, RAP</i> <i>Panelists: Frank Murray, Former President, NYSERDA; Ryan Katofsky, Advanced Energy Economy</i>
BREAKOUT 2 10:45 AM – 11:45 AM	Overcoming the Implementation Cost Hurdle: Financing Energy Efficiency <i>Facilitator: Peter Krajsa, AFC First</i> <i>Panelists: Steve Moritz, Encentiv Energy; Mike Gordon, Joule Assets; Larry Zarker; Building Performance Institute</i>	Gas and Electric EE Program Integration: Stories from Leading States <i>Facilitator: Matthew Rose, Terra Vista Energy Group</i> <i>Panelists: Rachel Fredericks, PSE&G; Ben Adams, MaGrann Associates; Columbia Gas*</i>
11:45 AM – 1:15 PM	LUNCH & EXHIBITS: Exhibitor Hallway and Grand Ballroom	
BREAKOUT 3 1:20 PM – 2:20 PM	“Five River” Benchmarking & Disclosure: Philly and Pittsburgh <i>Facilitator: Patrick Coleman, New Ecology</i> <i>Panelists: Phil LaMay, Allegheny County Dept. of Facilities Management; Rich Freeh, City of Philadelphia</i>	From Regulators to Advocates, Energy Efficiency’s Role in the EPA’s Clean Power Plan <i>Facilitator: Maureen Mulligan, KEEA</i> <i>Panelists: Jim Melia, PA PUC; Krishnan Ramamurthy, PA DEP; Jackson Morris, NRDC; Matt Stanberry, Advanced Energy Economy</i>
BREAKOUT 4 2:30 PM – 3:30 PM	How do we get more bang for the buck in multifamily programs? <i>Facilitator: Rich Selverian, MaGrann Associates</i> <i>Panelists: Andy Padian, The Community Preservation Corporation; Dave Evans, Evans Multifamily</i>	Regional Greenhouse Gas Initiative (RGGI) 101: Is it fulfilling its promise in the Northeast? <i>Facilitator: Franz Litz, Litz Energy Strategies</i> <i>Panelists: Kelly Speakes-Backman, MD PUC; Peter Shattuck, Environment Northeast</i>
3:30 PM – 3:50 PM	BREAK: Exhibitor Hallway	
BREAKOUT 5 3:50 PM – 4:50 PM	Customer Perspectives on Rebate Programs and Efficiency Incentives <i>Facilitator: Alison Steele, Encentiv Energy</i> <i>Panelists: Jeremy Hazlak, Weis Markets*; Terry Wiltrout, West Penn Allegheny Health System; Carla Maxwell</i>	Industrial Customers – Diversity of customer types, diversity of policies nationwide <i>Facilitator: Liz Weiner, CSG</i> <i>Panelists: Ethan Rogers, ACEEE; Amelie Goldberg, Institute for Industrial Productivity; Rodney Sobin, Alliance to Save Energy</i>
5:00 PM – 6:00 PM	FINAL REMARKS & EXHIBITOR COCKTAIL RECEPTION: Exhibitor Hallway	